

MY HEALTH. MY RIGHTS.

Universal Sexual and Reproductive Health and Rights of Vulnerable
Adolescents in West Africa

REQUEST FOR PROPOSALS

For training and coaching of young people as Mobile Journalists in six
West African countries

TERMS OF REFERENCE

1. ABOUT PLAN INTERNATIONAL

Plan International strives to advance children's rights and equality for girls all over the world. As an independent development and humanitarian organization, we work alongside children, young people, our supporters and partners to tackle the root causes of the challenges facing girls and all vulnerable children. We support children's rights from birth until they reach adulthood and enable children to prepare for and respond to crises and adversity. We drive changes in practice and policy at local, national and global levels using our reach, experience and knowledge. For over 80 years we have been building powerful partnerships for children, and we are active in over 75 countries.

2. PROJECT BACKGROUND

Project Information	
Consortium lead	Plan Børnefonden (Plan International in Denmark)
Project countries	Benin, Burkina Faso, Guinea, Guinea-Bissau, Sierra Leone, Togo
Intervention areas	Ouémè-Plateau (BEN), Centre-East (BFA), N'Zerekore, Kindia, Faranah (GIN), Gabu, Bafata, Oio, Cacheu, Tombali (GNB), Portloko, Moyamba (SLE), Maritime (TGO)
Project timeframe	July 1st, 2022 - June 30th, 2025 (36 months)
Consortium members	Plan Ireland, Plan UK, FEMNET, FADeC (Benin), RAJS (Burkina Faso), ABEF (Guinea), ADPP (Guinea-Bissau), SLADA (Sierra Leone), La Colombe (Togo) and the Plan International Country Offices in the intervention countries
Main donor	European Union

The overall objective of the project is to contribute to public and community health systems in six West African countries (Benin, Burkina Faso, Guinea, Guinea-Bissau, Sierra Leone, Togo) providing adolescents, especially girls, with quality sexuality education and adolescent responsive SRHR information and services in an enabling, empowering, and safe environment.

Its main target group are adolescents aged 10-19 years, especially girls and vulnerable adolescents of all genders, including married girls, out-of-school adolescents, and young mothers.

The action is structured around 3 pillars (reflected in 3 outcomes): Pillar 1 focuses on Comprehensive Sexuality Education (CSE) as a key contribution to increasing knowledge and changing attitudes and practice in relation to SRHR; Pillar 2 focuses on Adolescent and Gender Responsive Services (AGRS) with emphasis on the active involvement of adolescents in all aspects of ASRHR policy and service provision; and Pillar 3 on civil society strengthening (CSS) in relation to SRHR through south-south learning and exchange.

Across the six countries the project aims to reach ½ - 1 mil. adolescents aged 10-19, of whom at least 60% girls, around 200,000 parents and other adults at community level, 1,500 teachers, 2,000 peer educators and 600 health staff.

As part of its Communication and Visibility Strategy the project envisages training +/- 72 young people between 15-24 years as Mobile Journalists (MoJos).

3. PURPOSE OF THE CONSULTANCY

In line with Plan International's ambition of ensuring the meaningful participation and the leadership of young people in all aspects of its programmes, the project **My Health. My Rights.** envisages the training of young people from the project communities as Mobile Journalists to enable them to tell the story of adolescent SRHR and the project's interventions and impact from the perspective of young people themselves. Very often in the case of development cooperation implementing organizations, journalists and other external actors talk about the issues young people face and the projects they implement, but rarely are young people given the skills and opportunity to do be spokesperson themselves and influence communication messaging. To change this, the project has placed young Mobile Journalists at the heart of its [Communications and Visibility Plan](#). After having received training in mobile journalism the young people will be tasked with producing video, photo and written stories and content about the lived experience and reality of their peers, the implementation and impact of the project, that can be used for communication about the project with different audiences mainly through social media, as well as for campaigns and advocacy work in relation to the project's objectives. The Mobile Journalists shall be able to work autonomously and will be able to choose the stories they want to tell with guidance from Plan International staff.

4. SCOPE OF THE ASSIGNMENT

4.1. OBJECTIVE OF THE CONSULTANCY

Train approximately 72 young people aged 15-24 years from Benin, Burkina Faso, Guinea, Guinea-Bissau, Togo and Sierra Leone on story telling using mobile phones and provide continuous coaching to them as they apply the learnings.

4.2. TRAINING TOPICS

The training should cover the following topics:

- Having a MoJo mindset
- Creating content: How to develop original stories, write articles, angles and ideas
- Photography
- Creating videos: script writing, interviewing, filming and editing on a smartphone
- Communicating on social media
- Online safety and security
- Advancing Advocacy through Mobile Journalism
- Multiplication: how to pass on knowledge and skills to peers

4.3. TRAINING MODALITIES

- Training can be provided in a virtual format using MS Teams or Zoom platforms. In-country project teams will accompany the participants and support in case of technical challenges (e.g. internet connectivity)
- Training has to be provided in three different languages: English, French and Portuguese.
- The participants will be divided in three groups of 24 participants each: An English language group with participants from Sierra Leone, a French language group with participants from Benin, Burkina Faso, Guinea and Togo, and a Portuguese language group with participants from Guinea-Bissau.
- Participants will be selected by the project teams in each country.
- The participants may have limited formal education and the training methodology has to take into account a limited capacity to learn and work with written information.

4.4. DURATION AND TIMELINE OF THE ASSIGNMENT

The training should be provided in several sessions focusing on the different topics outlined above and spaced out to allow for practical application in real life in between sessions. Coaching, support and answering of questions resulting from application shall be provided between the training sessions. The total duration of the assignment is estimated at 18 months.

5. EXPECTED OUTPUTS

- +/- 72 young people across the 6 countries have been trained on Mobile Journalism through a series of interactive training sessions, potentially virtual, covering the topics outlined under 4.2.
- All trained participants have received continuous coaching for a period of 18 months.
- Learner materials have been shared with participants for future reference, e.g. handouts summarizing key takeaways.
- A final report summarizing the services is provided, including any challenges, modifications, lessons learned and recommendations.

6. MANAGEMENT AND ORGANISATIONAL CONTACTS

The consultancy will be managed by PlanBørnefonden, particularly the Senior Manager SRHR & Gender Transformative Programming and the Cross-Country Project Manager, who will support with coordinating the trainings with the different country project teams. Technical support and quality assurance will be provided by the PlanBørnefonden Communications Team.

7. SAFEGUARDING

Plan International is committed to ensuring that the rights of those participating in its projects and related activities are respected and protected at all times. To this end the organization has put in place a [Safeguarding Policy](#), which has to be accepted and adhered to by all staff and other collaborators.

The selected consultant is therefore required to read the Safeguarding Policy and sign the related declaration.

8. REQUIRED SKILLS, EXPERIENCE AND KNOWLEDGE

- Demonstrated experience related to training youth on journalism and/or content creation and social media use, including blogging, storytelling, producing videos or podcasts etc. from at least two recent assignments.
- Demonstrated experience in using participatory methods for training and capacity building in the area of communications, media and content creation for classic and social media, especially with children and young people, from at least two recent assignments.
- Demonstrated experience in working with partners across different cultures and languages, preferably in a consortium structure.
- Demonstrated ability to provide the training in English, French and Portuguese.

9. APPLICATION

Interested applicants should submit the following:

- A training outline including information on training content and methodology as well as timeline
- A cost proposal, including daily rate of all consultants
- CV of the consultant(s), highlighting relevant experience and qualifications
- Examples of relevant previous work demonstrating the applicants' experience and expertise
- Proposed timelines, by month

Police Certificates of Good Conduct will be requested of all consultants interacting directly with the project participants prior to contracting.

10. SUBMISSION OF OFFERS

- The offer must be sent via email to procurement.dno@planbørnefonden.dk



- The technical offer including any annexes and the financial offer must be provided in two separate files, indicating “technical offer” and “financial offer” in the respective file names
- Offers must be received before **Tuesday, August 15 at 16:00 UTC+2**
- Pricing for services should state whether they are fixed or non-fixed

11. EVALUATION OF OFFERS

- Shortlisted applicants may be invited to discuss their offers and proposals in more detail at PlanBørnefondens’s discretion.
- PlanBørnefondens, at its sole discretion, will select the successful proposal
- PlanBørnefondens shall be free to:
 - Accept the whole, or part only, of any submission
 - Accept none of the offers
 - Republish this RFP
 - Award multiple contracts and all contracts will be non-exclusive
- PlanBørnefondens reserves the right to keep confidential the circumstances that have been considered for the selection of the offers.

12. FURTHER INFORMATION ABOUT THIS REQUEST FOR PROPOSALS

Questions may be sent by e-mail no later than July 31, 2023, to procurement.dno@planbornefonden.dk. Questions received after this date will not be answered. No individual replies will be given to questions. All questions and answers as well as other important notices to applicants will be published [here](#) no later than August 4, 2023. It is therefore advisable to consult this site regularly in order to be informed of the questions and answers published.

